

Agenda Item No: 6

Report to: Museums Committee

Date of Meeting: 2nd March 2009

Report Title: Attendance Figures

Report By: Kevin Boorman
Head of Destination Management & Marketing

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum 's website for the third quarter of 2008/2009

Recommendation(s)

1. **The report is for noting**

Reasons for Recommendations

Background

1. Attendances: Hastings Museum and Art Gallery

The figures for October to December 2007 are given for comparison.

	Oct-Dec 2008	Oct-Dec 2007
Number of Visitors	5,757	5,674
Pupils in organised groups	469	493

2. Attendances: Old Town Hall Museum

	Oct-Dec 2008	Oct-Dec 2007
Number of Visitors	2,842	2,347
Pupils in organised groups	324	203

3. Website Hits

October - December 2008	18,649
October-December 2007	16,990

4. Educational Activities

There have been no additional educational activities off the Museum premises this quarter.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes

Supporting Documents

Officer to Contact

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